



PLASTIC PRODUCTS

A DIVISION OF BOURGAULT INDUSTRIES LTD.

Forward all completed forms to :
Free Form Plastic Products
P.O. Box 159,
St. Brieux, SK, Canada
S0K 3V0
Ph# 306-275-2155 Fax# 306-275-2101

CO-OP ADVERTISING CLAIM FORM

- Refer to Policy effective Jan. 1, 2002, which supersedes all previous policies.
- Maximum participation: 50%, on up to 2 % of Net Dealer Sales\*
- Each claim must be placed on a single claim form
- A copy of the original invoice must accompany the claim form
- Newspaper tear sheets, scripts for radio and television advertisements etc. accurately showing the content of the advertisement must accompany the claim
- Claims arriving at head office later than 120 days after the run date will not be eligible for reimbursement.
- \* All claims exceeding 2% of Net Dealer Sales will be charged back to the Dealership at year-end.

Dealership Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Publication:

Name of Publication: \_\_\_\_\_

Location: \_\_\_\_\_

Run date: Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Original tear sheet and invoice attached

Input box for run date

Total Cost \$ \_\_\_\_\_

Television [ ] Radio [ ]

Name of Station: \_\_\_\_\_

Location: \_\_\_\_\_

Run date: \_\_\_\_\_

Number of commercials \_\_\_\_\_ Duration \_\_\_\_\_ At a cost of \_\_\_\_\_ per commercial

Script and invoice attached [ ]

Total Cost of ad: \_\_\_\_\_ x \_\_\_\_\_ % (Free Form portion of ad) = Total amount eligible: \_\_\_\_\_

Co-Op Allowance: 50% of Total amount eligible = Total Claim Amount: \_\_\_\_\_

Note: In Canada, do not claim for GST on your Co-op advertising claim.

Office use only:
Free Form Authorizing Signature: \_\_\_\_\_
Co-op Allowance Approved: \_\_\_\_\_